



MARKHAM UNIONVILLE MINOR BASKETBALL ASSOCIATION

Education Through Sport

Join Our Growing Community

Markham Unionville Minor Basketball Association (MUMBA) is a not-for-profit organization that has been an integral part of the York Region community since 1986. As a grassroots organization, MUMBA's inclusive basketball programs serve a diverse and growing York Region population, developing boys and girls from the ages of 4-18 into athletes, leaders and responsible citizens through a focus on teamwork, respect, fair play, and hard work.

Why Become a MUMBA Sponsor?

MUMBA sponsors reach a **highly desired** community of York Region families who own homes and have high disposable income, as well as over 9,000 visiting families from across Ontario participating in MUMBA tournaments.

Team sponsorship can provide your company with many benefits such as:

- Additional revenue from sales to MUMBA families
- Year-round brand exposure to a highly desirable audience
- Building valuable community goodwill
- The opportunity to help shape the community you do business in

Pre-set and custom sponsor packages are available, starting from just \$500.






Your generous support helps our athletes succeed and builds strong communities.



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SPONSORSHIP PACKAGES

	<h3>Slam Dunk</h3> <ul style="list-style-type: none">• House League Team Name and Uniform Logo• Live Announcements at Season Games and Tournaments• Half-Time Giveaway Door Prize• Website Advertisement Feature• Social Media Promotion• Email Promotion• Banner Featured in Gyms• Print Promotional Materials• On-Site Kiosk for Tournaments Events• Thank You Plaque Featuring Sponsored Team	\$10,000
	<h3>3-Pointer</h3> <ul style="list-style-type: none">• Live Announcements at Seasons Games• Website Advertisement Feature• Social Media Promotion• Email Promotion• Banner Featured in Gyms• Print Promotional Materials• Thank You Plaque	\$5,000
	<h3>Hook Shot</h3> <ul style="list-style-type: none">• Featured on Sponsor Page• Social Media Promotion• Email Promotion• Logo Featured on MUMBA Banner• Print Promotional Materials	\$2,000
	<h3>Alley-Oop</h3> <p>1 tournament for \$1,000 or 3 tournaments for \$2,000</p> <ul style="list-style-type: none">• Printed and Digital Tournament Program Feature• Live Announcement at Tournament• Half-Time Giveaway Door Prize• Website Advertisement on Tournament Page• Tournament Email Promotion• Tournament Banner Featured in Gyms• Tournament Print Promotion Materials	\$1,000 or \$2,000
	<h3>Free-Throw</h3> <p>Tournament sponsor only – 1 tournament</p> <ul style="list-style-type: none">• Live Announcement• Product giveaway opportunity	\$500